

Passwordless: A simple and secure reality for your business.

Password problems exist.



IT admins report end users have an **average of 63 passwords** to access their day-to-day work.¹



Almost three-quarters (73%) of IT admins say their organization requires a password reset every three months or more, and **92% require a reset at least every six months.**



As a result of this rotating plethora of credentials, almost **one-third (31%) of help desk tickets are password related.**

BREACHES, BREACHES EVERYWHERE



35% Slightly more than one-third (35%) of IT admins have experienced a business breach in the past 2 years.

It's no longer a matter of if but when your business will be exposed.

Stop struggling with finding the right balance between security and simplicity, when you can have both by enabling employees to login to their digital vault without a password.



Your business already has...

All the right components. Password managers and MFA are the foundation to achieving a passwordless future.

64% of IT admins indicate their companies use a password manager, with the same percentage using SSO. **MFA usage is even higher at 67%.**

The right strategy in mind. IT admins are early adopters and forward thinkers.

57% For more than half of IT admins (57%), passwordless technology is on the roadmap for their businesses.



WHY GO PASSWORDLESS?



Removing password-related barriers allows employees to quickly access the applications and credentials they need most.



Simple access encourages usage and increases employee adoption, ultimately improving overall password hygiene.



You can set even stronger master password requirements since end users won't need it to gain access to the vault.

How does passwordless work?

Users gain passwordless access to the LastPass vault using the LastPass Authenticator app to set-up and verify the trusted device. The authenticator then replaces the master password.

Passwordless still includes passwords — for now. Master passwords will be used to register a LastPass account and other security-related account changes.

It's time to envision a world without passwords

In general, IT admins would feel more relaxed and secure if they were able to adopt passwordless technology.

44%

more relaxed

33%

more secure

32%

less stressed

Don't compromise security for simplicity when you can have both.

Your business is better protected from cyber risk when employees use secure authentication methods to access their vault rather than weak or reused passwords.

Go passwordless with LastPass

Sources: 1. Research was conducted by Lab42 and surveyed respondents from the United States, Australia, Canada, France, Germany, and the United Kingdom.